ABSTRACT

A method for circumventing the operation of content blocking logic in a markup language document delivery system. In the method of the invention, the operation of content blocking logic can be determined. Responsive to this determination, a reference to content disposed in markup can be located and the reference to the content can be replaced with an alias. Finally, the markup can be served to a requesting browser. In this way, the replacement of the reference with the alias circumvents the operation of the content blocking logic.